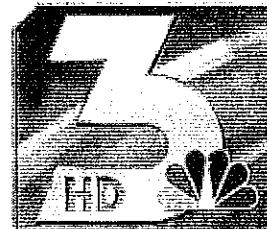


ORDER



Orders	Order / Rev:	103688	Primary AE:	Amy McCreary
	Alt Order #:	06830031	Sales Office:	BLPHI
	Product Desc:	BERKLEY FOR SENATE	Sales Region:	National
	Estimate:	30S		
	Flight Dates:	10/16/12 - 10/22/12		
	Original Date / Rev:	06/28/12 / 10/23/12		
	Order Type:	GENERAL		
Agency	Name:	Shorr Johnson Magnus	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	1831 Chestnut St. Philadelphia, PA 19103	Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	Berkley, Shelley for Senate - Revised	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC01	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/22/12	67	\$26,935.00	\$22,894.75		October 2012	67	\$26,935.00	\$22,894.75	0.00
					Totals		67	\$26,935.00	\$22,894.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$26,935.00
Market	100%	\$134,675.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$43,096.00
KLVX	0%	\$0.00
KSNV	0%	\$0.00
KTNV	21%	\$28,281.75
KTUD	0%	\$0.00
KVVU	25%	\$33,668.75
KWVB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$2,693.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	Wake Up Early w/ Wagners	430a-5a		-TWT---	:30	4	\$50.003	0.00	NM	0	\$0.00	
Wake Up Early Wagners															
	NEWS	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/15/12	10/21/12	-TWT---	4	\$50.00	0.00								

Order / Rev: 103688
Alt Order #: 06830031
Flight Dates: 10/16/12 - 10/22/12

Advertiser:	Berkley, Shelley for Senate
Product Desc:	BERKLEY FOR SENATE
Estimate:	30S

KSNV

Order / Rev: 103688
Alt Order #: 06830031
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Berkley, Shelley for Senate
Product Desc: BERKLEY FOR SENATE
Estimate: 30S

KSNV

Order / Rev: 103688
Alt Order #: 06830031
Flight Dates: 10/16/12 - 10/22/12

Advertiser:	Berkley, Shelley for Senate
Product Desc:	BERKLEY FOR SENATE
Estimate:	30S

KSJV

Order / Rev: 103688
Alt Order #: 06830031
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Berkley, Shelley for Senate
Product Desc: BERKLEY FOR SENATE
Estimate: 30S

KSNV

Order / Rev: 103688
Alt Order #: 06830031
Flight Dates: 10/16/12 - 10/22/12

Advertiser:	Berkley, Shelley for Senate
Product Desc:	BERKLEY FOR SENATE
Estimate:	30S

KSJV

Totals 67 \$26,935.00